

Condition-Specific Patients

WHAT YOU CAN EXPECT:

**HOW TO GET LASTING RELIEF WITHOUT THE USE OF
DANGEROUS DRUGS OR SURGERY**



The Fact Is You *Can* Experience:

60%-100%
Improvement?

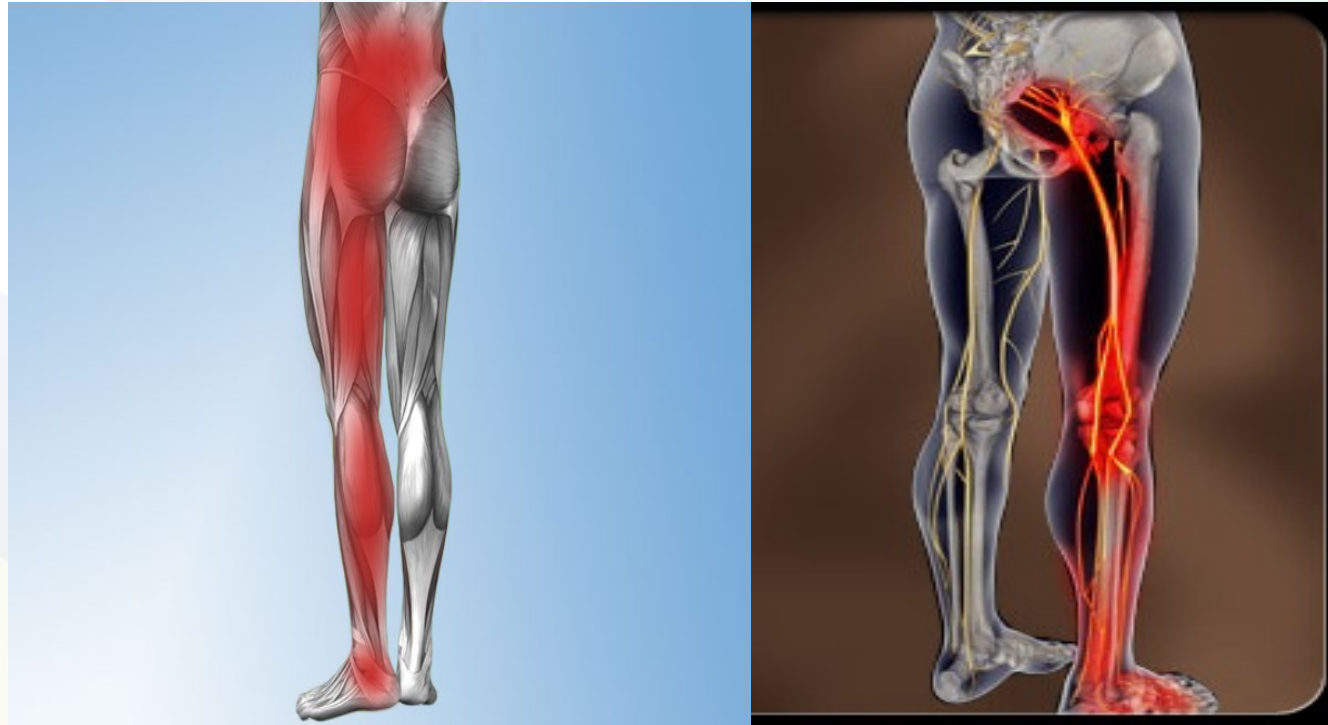
WHAT ARE SOME OF YOUR SYMPTOMS?



Numbness, Burning, or Cold Feet?



Pain Radiating Into The Hips, Legs, and Feet



Upper Extremity Pain?



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BACK and NECK PAIN?



After Today You Will Know:

1. The documented facts about standard treatments for common inflammatory conditions
2. What could be causing your pain
3. The extreme dangers of uncorrected inflammatory illness
4. Proven methods for creating lasting relief
5. Easy steps you can take to today

TOO MANY DRUGS!

WE AVERAGE 18 NEW MEDICATIONS EACH YEAR!



The US Consumes 75% Of The Medications
Produced In The World. (NIH, 2014)

Are you tired of taking medications?

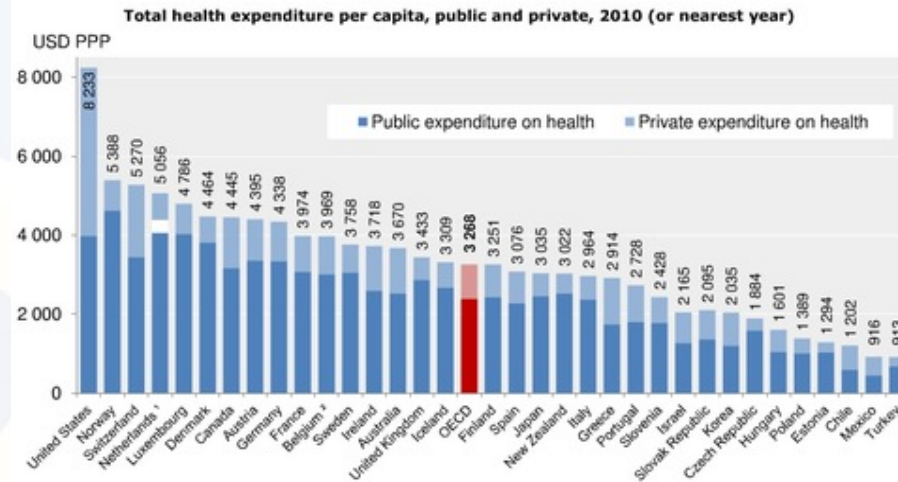


THE U.S. SPENDS \$3.3 TRILLION ON HEALTH CARE!



2.5x The Other Economically Developed Countries

US spends two-and-a-half times the OECD average



1. In the Netherlands, it is not possible to clearly distinguish the public and private share related to investments.
 2. Total expenditure excluding investments.
 Information on data for Israel: <http://dx.doi.org/10.1787/888932315602>.

Source: OECD Health Data 2012.

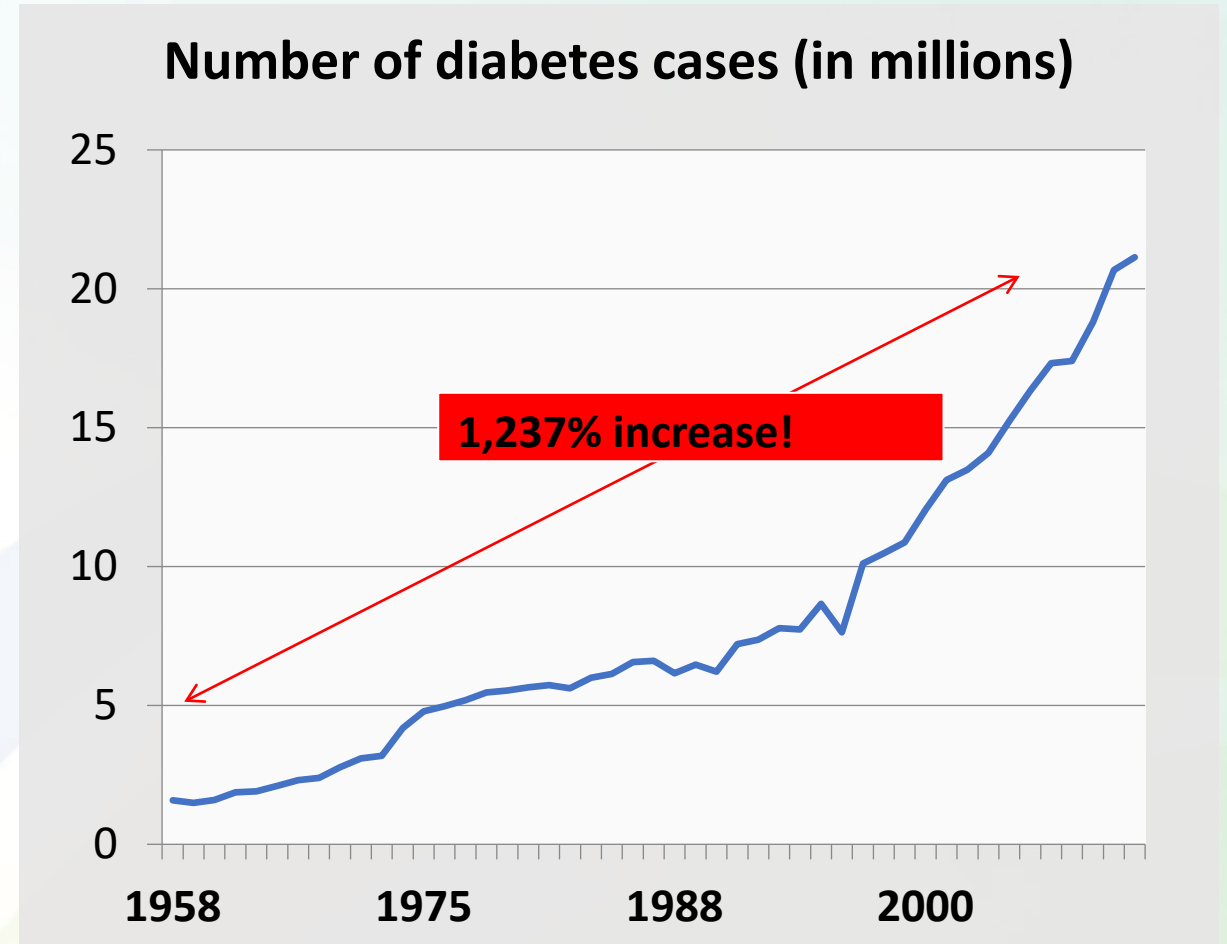
ARE WE BETTER OR WORSE?

LIFE EXPECTANCY?



We are Seeing Concerning Increases...

- Diabetes
- Heart Disease
- Neuropathy



Going Up or Down?

- Diabetes
- Cancer
- Neuropathy
- Fibromyalgia
- Alzheimer's
- Depression
- Auto-immune Dx, Etc.

THEY'RE ALL UP!



OUTRAGEOUS!!!

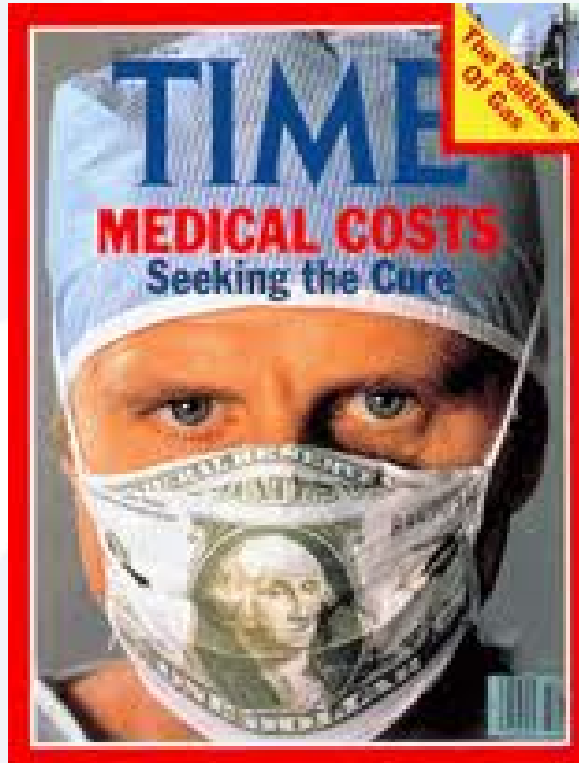


\$3.2 Trillion!

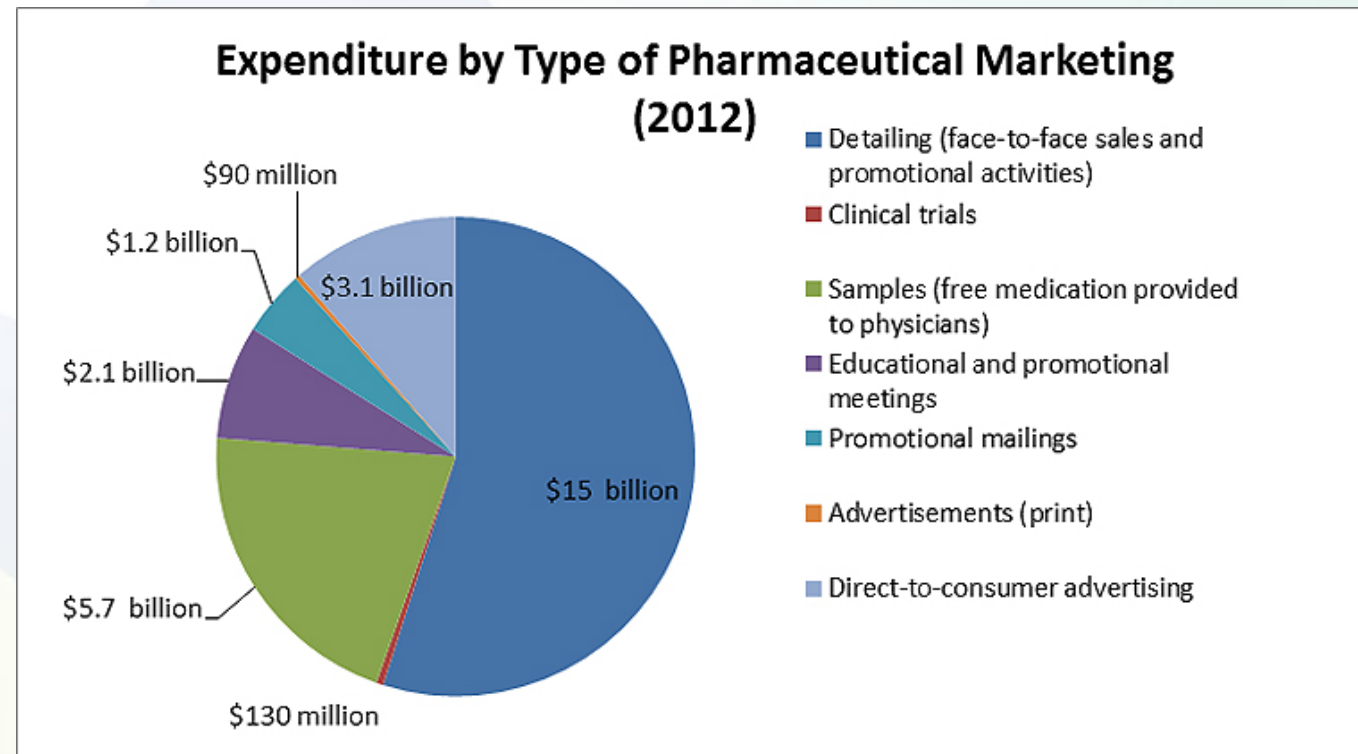


** Centers for Medicaid and Medicare Service, 2015

How Much Do We Spend On Health Care In The U.S.?



WHY DO WE DO IT?



The Disturbing Trend in Medicine



Neurontin (Gabapentin) & Lyrica

- Anti Seizure Medications
- Attempt to block your brain from feeling pain
- Do not treat or stop the progression of the disease



Gabapentin, Lyrica, and Opioids

- Disrupts the formation of new synapses, hindering the neuroplastic health and development of the brain.
- New synapse formation is our brains fight to stay young and prevent dementia
- Gabapentin/Lyrica are part of the opioid concern as addiction and overdose are common and deadly



Other Solutions: Injections



Cortisone Injection Side-Effects

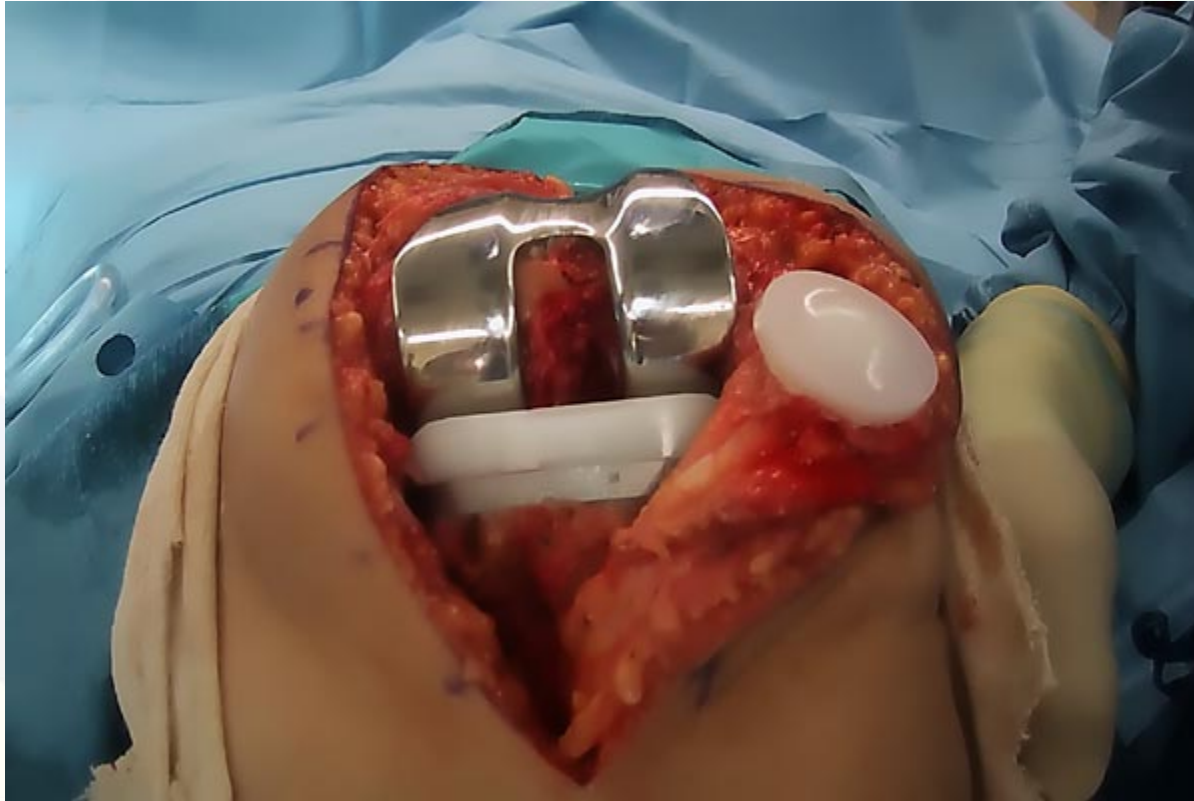
- Dural puncture ("wet tap")
- Nerve damage
- Localized increase in pain
- Facial flushing
- Sleeplessness
- High blood sugar
- Stomach ulcers
- Cataracts

- Bleeding
- Damage the joint and ligaments
- Non-positional headaches
- Anxiety
- Fever the night of injection
- Decreased Immunity
- Severe arthritis of the hips
(avascular necrosis)

WARNING: ***Graphic Content***

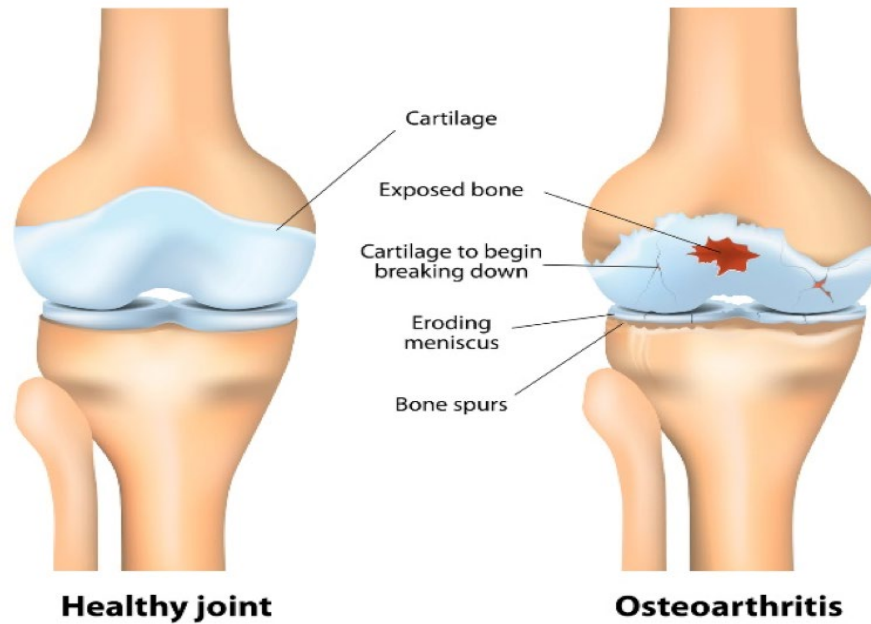
The following images and/or content may be
disturbing to some viewers.
Viewer discretion is strongly advised.

Joint Replacement Surgery



CAUSES?

OSTEOARTHRITIS



What Do You Do When The Light Flashes?



7 Common Warning Signs that you have Neuropathy:

1. Numbness
2. Burning Pain
3. Cramping
4. Sharp Electrical Pain
5. Prickling/ Tingling
6. Balance Problems and Falls
7. Can't Sleep From Foot Pain

- The Neuropathy Association, 2013.



Addressing The Causes of Peripheral Neuropathy

- Diabetes/ Pre-diabetic
- Poor circulation (micro-circulation)
- Chemotherapy and medications
- Spinal issues: subluxation, herniated discs
- Spinal stenosis
- Post-surgical
- Autoimmune diseases
- Infections (viral or bacterial)
- Toxins, metals, and alcohol
- Liver disease, kidney disease, thyroid conditions

What Is Nerve Damage?



Extreme Dangers of Pain and Numbness

- Each year in the United States there are about 86,000 diabetes/neuropathy-related ***amputations***, one of the most feared complications of the disease.
- 1/3 adults over 65 fall, with 10% of falls being ***fatal***. Falls are the leading cause of injury death in the elderly.

PAIN CONDITIONS

Address the Cause!

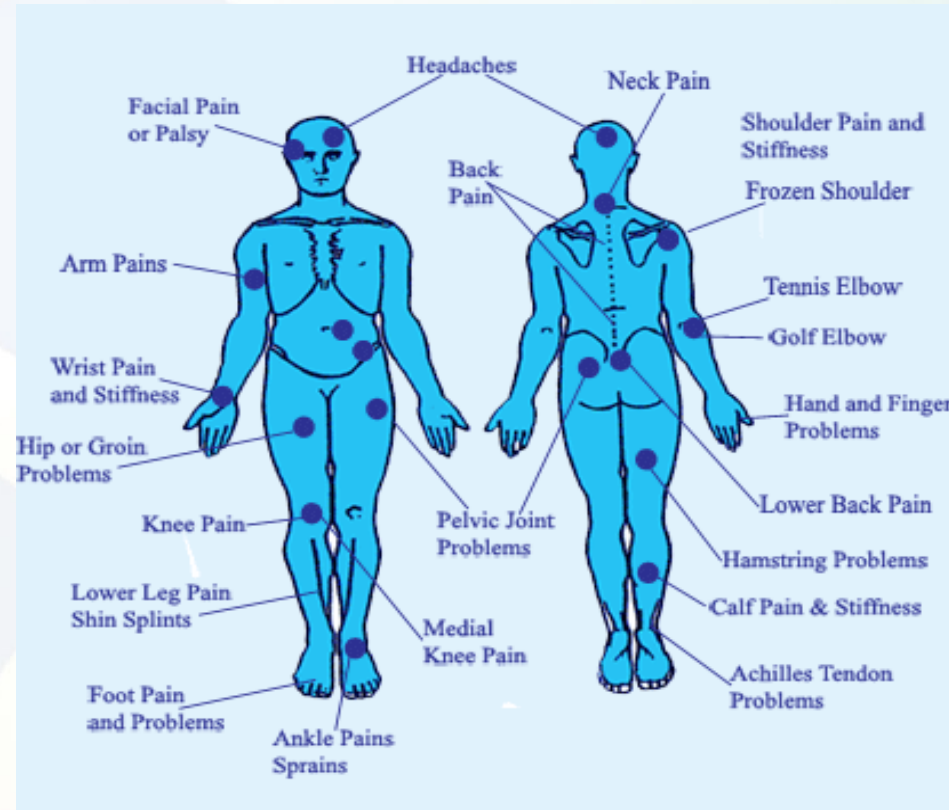
- Plantar fasciitis
- Facial pain
- Inflammation in the muscles, joints, ligaments, and tendons
- Systemic inflammation & oxidation
- Toxic exposure
- Back/neck – herniated disk, spinal stenosis
- Post-surgical
- Old accidents and injuries
- Sports injuries
- Posture, Repetitive Motion Injury, Sleep positions

Causes of Fibromyalgia

Full-scale inflammation caused by:

- Spinal cord and nerve stress
- Glutathione deficiency and subsequent extreme oxidation
 - Food intolerances
- Auto-immune conditions
- Toxicities
- Thyroid problems
- Leaky gut syndrome
- Adrenal burnout
- Gene mutations

Universal Joint and Body Pain?



© 2015-2016 Optimal Health Straw Chiropractic

Options For Care

1. Do nothing
2. Drugs or Surgery
3. Address causes

Medical

1. Medications
2. Testing
3. More Medications
4. Surgery and medications

Many people have been told...



**“Nothing Can
Be Done”**

**“You Have To
Live With It”**

Have you been told you'd have to live with it or nothing could be done?

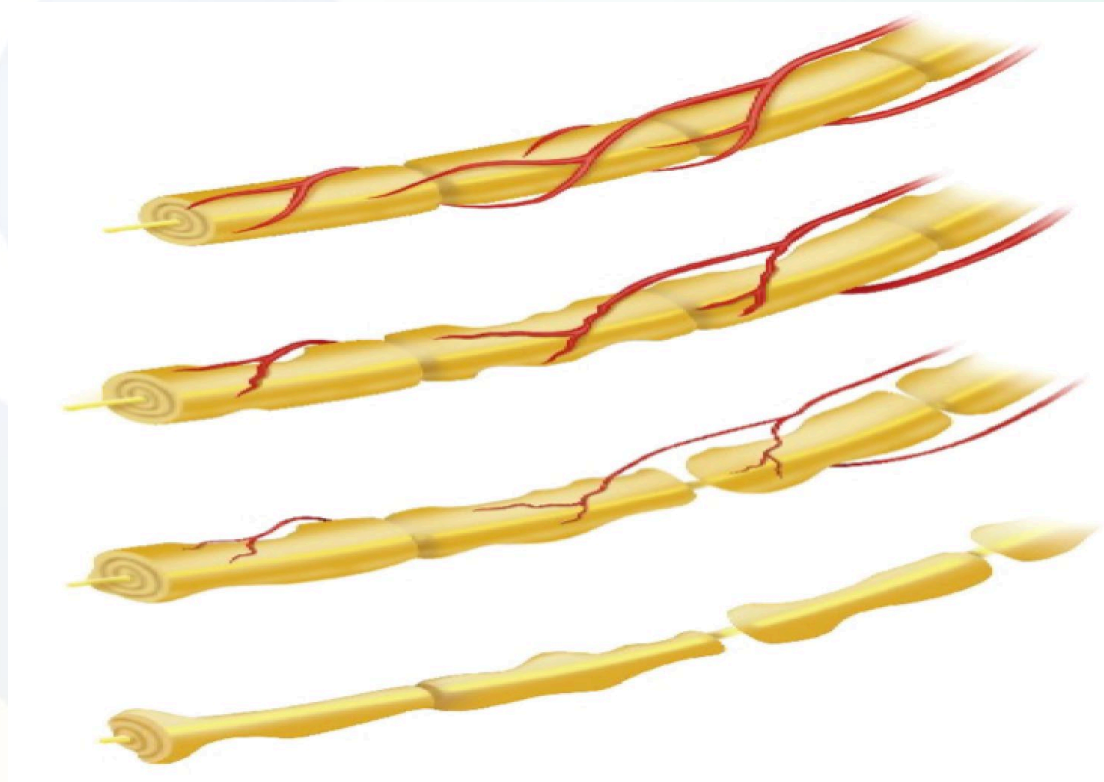
National Institute of Health says:

“Peripheral nerves have the ability to regenerate as long as the underlying nerve cell has NOT been killed.”



National Institutes
of Health

Best Type and Timing for Care



Neuropathies and Joint Issues are a Progressive Disease



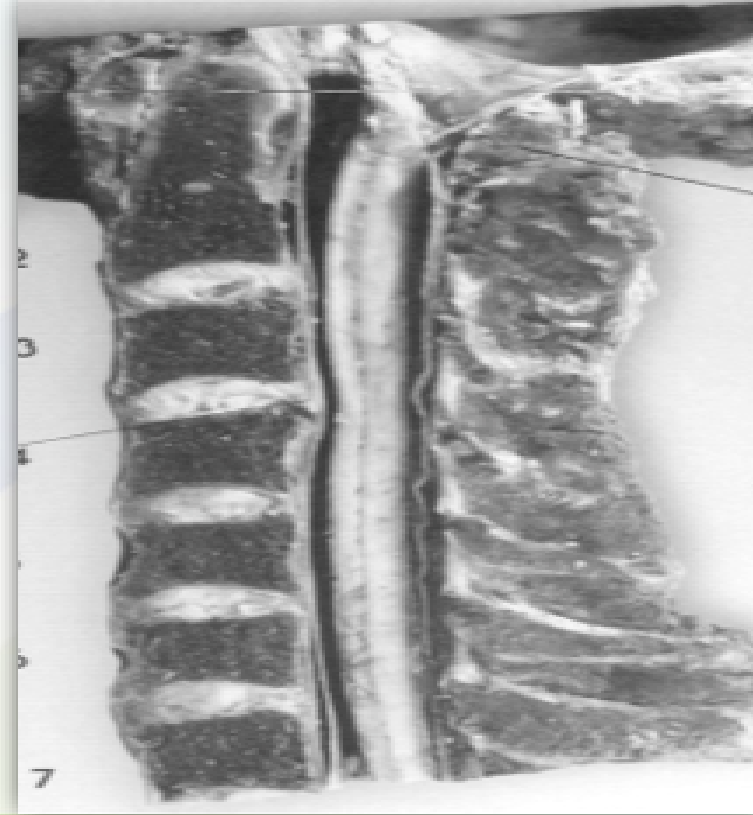
Steps to recovery for Nerve, Joint, and Muscle Disease:

1. Testing to see what can be done
2. Determine if anything can be done

5 STEPS TO RECOVERY

1. Correct the spine and nervous system.
2. Light therapy to **increase circulation** and boost the body's ability to heal nerves and damaged tissue.
3. Address inflammation with diet.
4. Anti-inflammatory supplementation.
5. Assess any inherent, poor genetic coding.

Stabilize Subluxation Degeneration

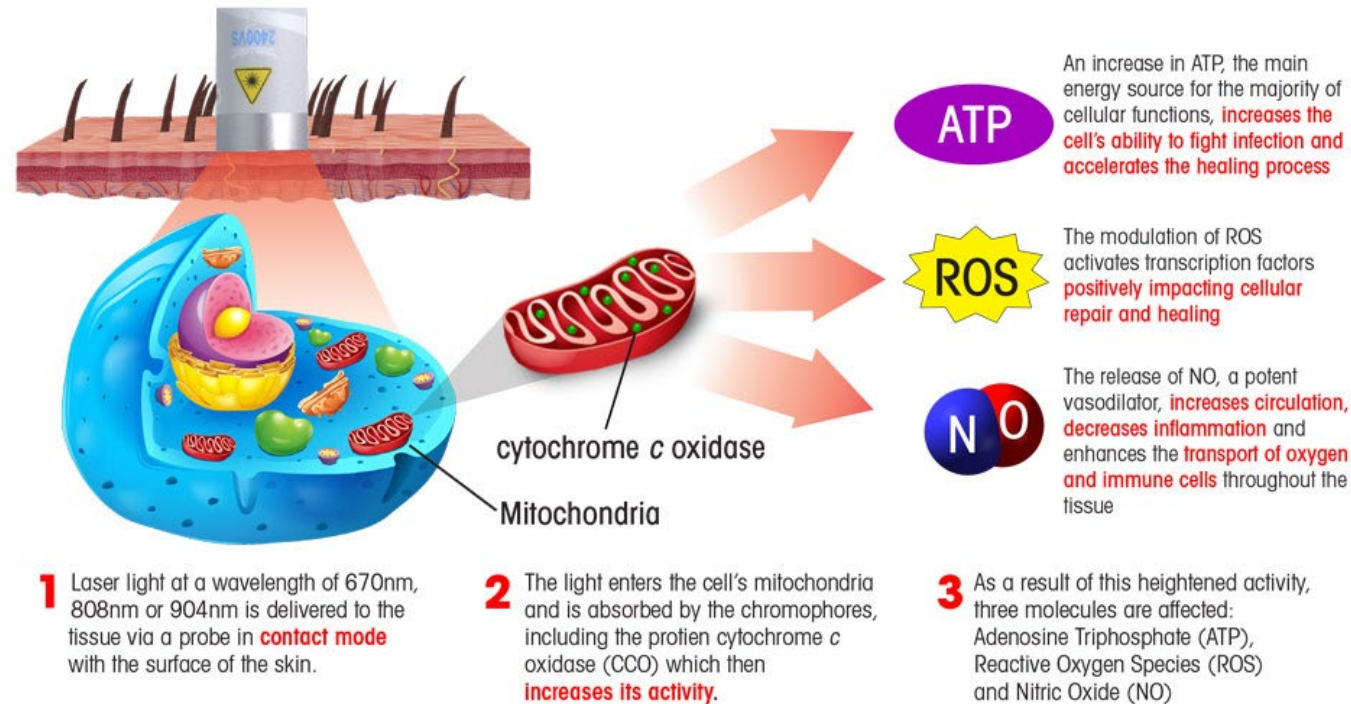


CLASS IV LASER THERAPY

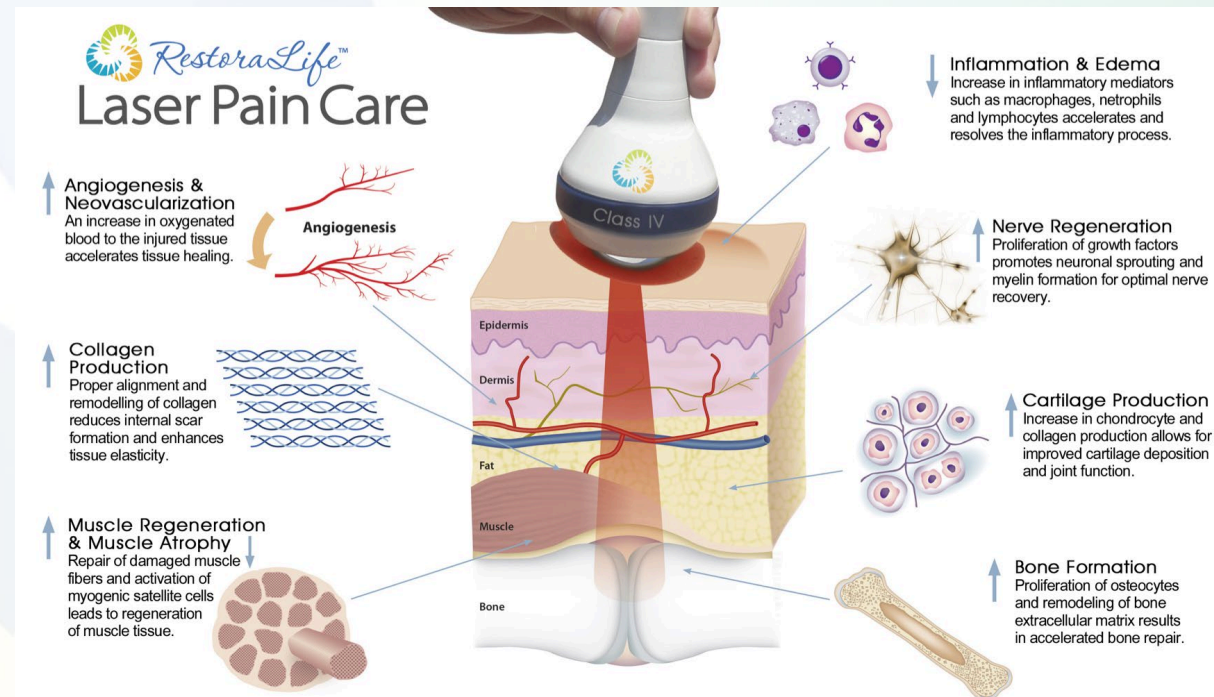


HOW LASERS WORK

A MECHANISM OF LASER THERAPY IN TISSUE



Laser Therapy: Repairing Damaged Nerve and Muscle Tissue



Laser Use In Healthcare

- **Virtually every branch of medicine utilizes laser light therapies.**
- **There are over 2,000 references in the Index Medicus relative to promoting healing and pain relief.**

Laser in Traditional Medicine

“If the traditional avenues did not work, our patients were without much hope. Adding MLS Laser Therapy to our practice has revolutionized how we can care for our patients. What we’re finding is that over 90% of our patients are experiencing significant improvement of their symptoms in as little as two treatments.”

-Ronald S. Lederman, MD

Center for Orthopedic Surgery, Sports Medicine & Physical Therapy

Why Doesn't My Doctor Know About This?



Imagine for a moment...

- Sleeping through the night peacefully
- Walking with confidence and feeling steady again
- Taking trips and enjoying family outings again
- Feeling like you're 10 years younger



WHO SHOULD COME SEE US IMMEDIATELY?

If you have ever been diagnosed with:

- Fibromyalgia
- Plantar Fasciitis
- Chronic Fatigue
- Arthritis
- Facial neuralgia

Or suffer with:

- Chronic pain from an accident or injury
- Pain from past surgery
- Pain in the joints, neck, back, or extremities
- Bulging or ruptured disc in the neck, mid, or low back

Next Steps

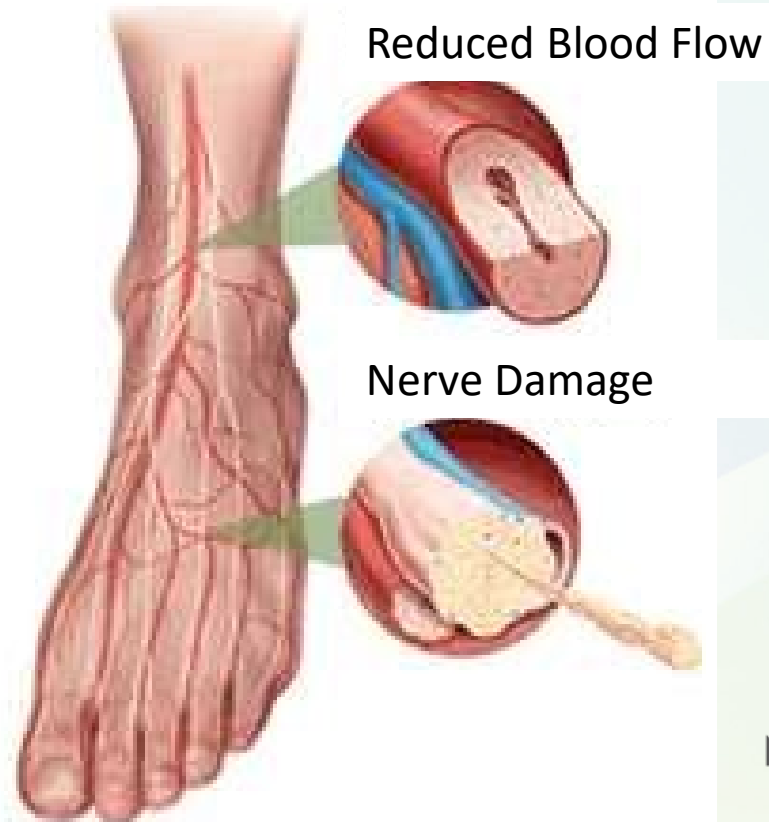
Set up a consult

- If qualified: Set evaluated and tested
- Review treatment plan to address the causes of your problem

You will receive a....

7-Point Advanced Neuro Qualifying Assessment

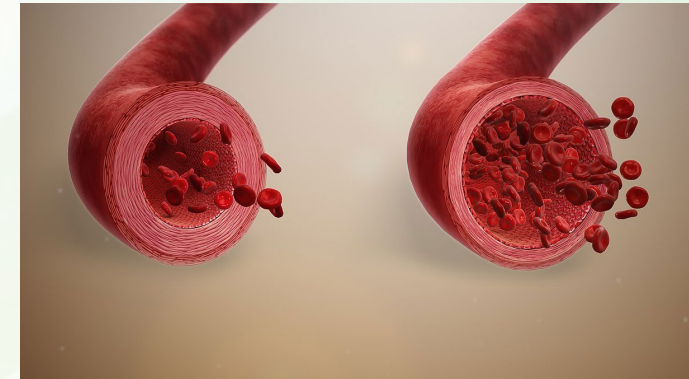
Who Qualifies For Care?



Dr. Chris D. Meletis
Naturopathic Physician

Why is N.O. Essential?

- Regulates cardiovascular function– circulation & microcirculation
- Red blood cells require adequate NO to deliver oxygen to the cells
- Supports neurotransmitter function

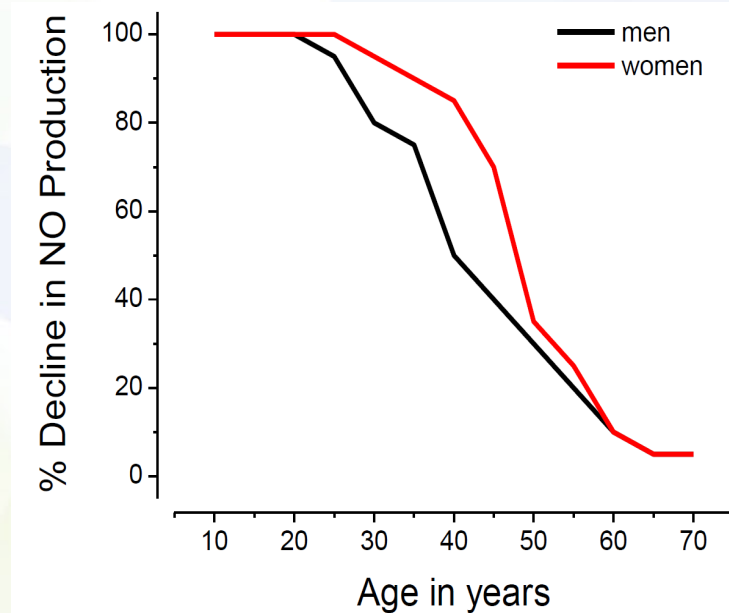


BLOOD PRESURE

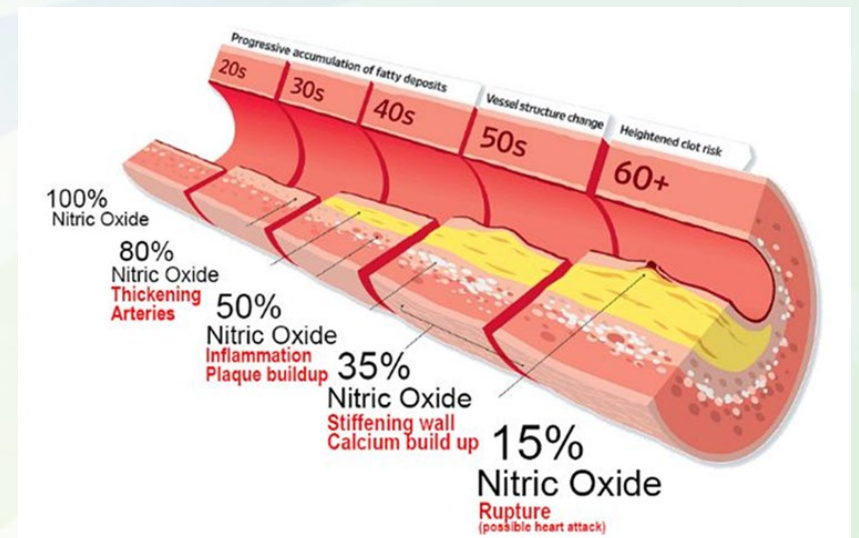
- **Nitric oxide** is produced by nearly every type of cell in the human body and one of the most important molecules for blood vessel health.
- **Nitric oxide** is a vasodilator, meaning it relaxes the inner muscles of your blood vessels, causing the vessels to widen. In this way, nitric oxide increases blood flow and lowers blood pressure

Nitric Oxide Decline

Nitric Oxide Decline with Age



Progression of Endothelial Dysfunction



Diabetic Peripheral Neuropathy (DPN), in particular, is a common complication of diabetes. 70% of diabetics develop DPN within 5 years and almost all will develop DPN after 5 years.

Nitric Oxide (NO) is implicated in the etiology of neuropathy and neuropathy linked complications in at least 2 ways:

- 1) Impaired blood flow
- 2) NO is a neurotransmitter in some autonomic fibers

REALLY...Empowering Our Patients Testing Not Guessing



#1



#2



#3



Nitric Oxide Scale

Depleted

Low

Threshold

Target

High



Supplement Facts

Serving Size: 2 capsules
Servings Per Container: 30

	Amount per serving	% Daily Value
Vitamin C (as ascorbic acid)	290 mg	322%
Thiamin (as thiamin mononitrate)	90 mg	7500%
Vitamin B12 (as methylcobalamin)	200 mcg	8333%
Magnesium (as magnesium citrate)	75 mg	18%
Potassium	189 mg	4%
Proprietary Blend:	500 mg	†
Potassium nitrate, Beet Root extract (25% betaine nitrate), organic fermented Beet Root powder		

† Daily value not established